

VC: Driving Innovation in Louisiana

156

Startups received
venture funding
(2020-2024)

\$578M

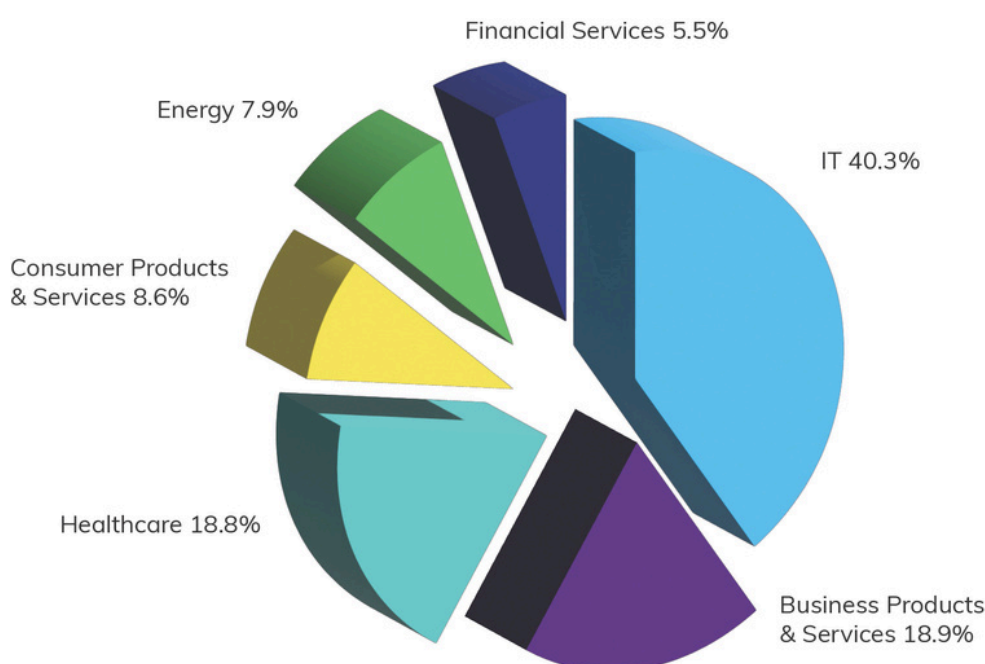
In VC investment
in startups
(2020-2024)

29K

People employed
by VC backed
startups in 2022

A broad range of Louisiana-based pension funds, university endowments, and nonprofits invest in and benefit from venture. They include the Louisiana State University (LSU) Foundation, Tulane University's endowment, and the Teachers Retirement System of Louisiana, the state's largest public retirement fund which supports more than 160,000 members.

2024 VC Investment by Sector in LA



2024 Pitchbook Data

VCs Funding LA Start-ups Include:

BOOT64 VENTURES


Dedicated to supporting Louisiana-based entrepreneurs, Boot64 Ventures of Metairie is an investment fund focusing on early-stage startups, particularly those founded by veterans, socially and economically disadvantaged individuals, and rural residents. The firm provides hands-on assistance with market research, product development, and business planning to help these businesses create jobs and boost Louisiana's economy.



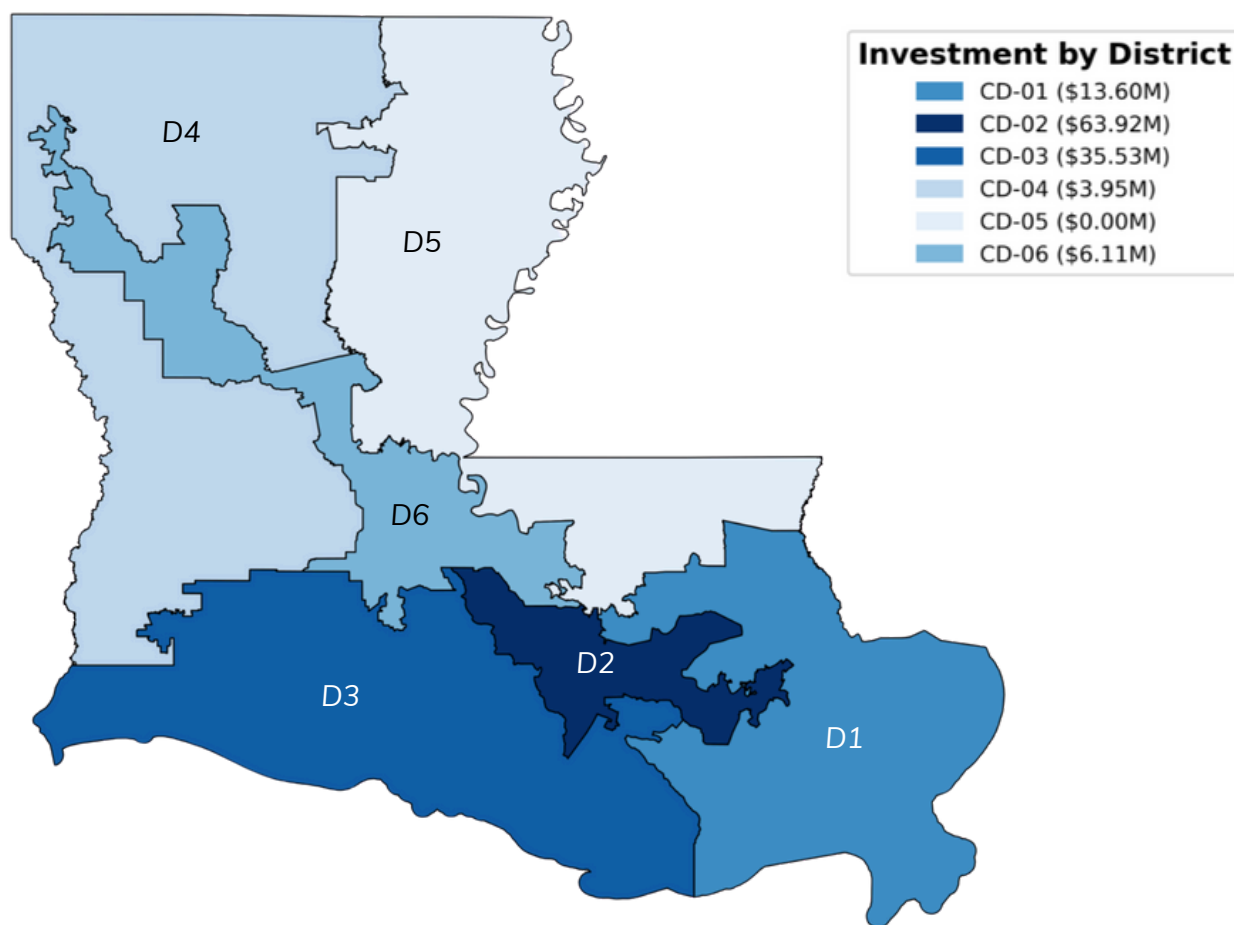
Advantage Capital Partners of New Orleans has invested \$4.1 billion in over 900 companies across various sectors with a focus on providing growth capital to small businesses, particularly in underserved rural areas. To promote growth, help create jobs and strengthen communities, they often make investments through public-private partnerships.



Callais Capital
MANAGEMENT

Thibodaux's Callais Capital Management began as a family office and has evolved into "a leading, Louisiana-based institutional venture capital platform" that today pursues regional startup investment opportunities. They leverage deep regional ties and a strong network to source, scale, and support startups, driving economic growth in underserved markets.

2024 State Funding Breakdown



2024 Pitchbook Data

VC Funding Helps LA's Startups Thrive:



PosiGen provides solar energy solutions tailored for low-to-moderate income families. Founded in post-Katrina New Orleans to address barriers to solar adoption, PosiGen now serves over 18,000 residential customers and employs more than 270 people, offering affordable energy solutions and promoting fiscal autonomy.



Resilia, founded by a Louisiana entrepreneur and based in New Orleans, helps new nonprofits with incorporation and compliance matters and empowers longstanding nonprofits with a comprehensive platform to streamline operations. By providing tools for grant management, fundraising, tax issues, and organizational development, Resilia helps support over 200 nonprofits in their mission-driven work.



This robotics and data analytics start-up based in Jackson eliminates the need for manual pipe inspections which are expensive and a source of worker injuries. Utilizing robotics, ARIX identifies threats of corrosion and provides risk-based assessments to the oil and gas, petrochemical, and power and utility industries.