



Bobby Franklin
President & CEO

Since 2013, Bobby Franklin has led the venture community's preeminent trade association focused on empowering the next generation of transformative American companies. As president and CEO of the National Venture Capital Association, he champions public policy that supports the American entrepreneurial ecosystem, making NVCA the dominant voice of the U.S startup ecosystem.

In 2020, Franklin led the launch of Venture Forward, NVCA's connected organization which drives the industry's human capital by promoting a strong, diverse, and inclusive venture community that will fuel the economy of tomorrow. Through its VC University program, Venture Forward has educated more than 3300 aspiring and early career VCs, many from historically underrepresented communities.

Prior to joining NVCA Franklin spent ten years at CTIA, representing the entire wireless industry. Before CTIA, he served as Vice President, Federal Government Affairs and head of Alltel's Washington, D.C. office. Franklin began his professional career with eight years of experience on Capitol Hill working for Senator David Pryor (D-AR).

Franklin earned his B.S.B.A. in Finance and Banking from the University of Arkansas. He and his wife, Julia, have three young adults and reside in Arlington, VA.