Texas's Entrepreneurial Ecosystem

The Role of Venture Capital in Driving Innovation



Quick Stats

From 2017-2021, 3,087 TX-based startups raised venture funding...

...and received \$21.21 billion to fund their innovative ideas and grow their businesses

TX venture activity in 2021: 77 companies (4th in U.S.) raised \$10.56 billion (4th in U.S.)

Which sectors are receiving venture funding in Texas?

\$12,000 Materials & Resources \$10,557.4 \$10,000 Energy \$4,736.2 \$1,494 **Consumer Products & Services** \$8,000 (B2C) \$4,120.7 \$3.550.9 Business Products & Services (B2B) \$407 \$3,307 \$6,000 \$2,546.3 \$592 Healthcare \$441 \$240 \$1,321 \$4,000 \$546 677 \$709 Financial Services \$533 \$220 \$108 \$73 \$82 \$2,000 Information Technology \$3,299 \$1,963 \$1,420 \$1,778 \$1,334 TX Annual Total VC \$ \$0 2017 2021 2018 2019 2020

Venture Investment (\$M) by Sector

Startups in Texas

\$ Millions

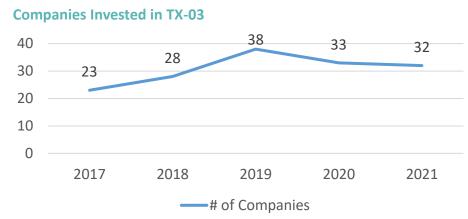
Largest 2021 Venture Investments

Company	Location	Sector	Industry Group	Industry Code	Investment Size (\$M)
Homeward	Austin, TX	Consumer Products and Services (B2C)	Services (Non-Financial)	Real Estate Services (B2C)	\$371
Solugen	Houston, TX	Materials and Resources	Chemicals and Gases	Specialty Chemicals	\$357
HighRadius	Houston, TX	Information Technology	Software	Financial Software	\$300
LTK	Dallas, TX	Information Technology	Software	Business/ Productivity Software	\$300
Cart.com	Houston, TX	Business Products and Services (B2B)	Commercial Services	Media and Information Services (B2B)	\$240
ICON Technology	Austin, TX	Business Products and Services (B2B)	Commercial Services	Construction and Engineering	\$207
ZenBusiness	Austin, TX	Information Technology	Software	Business/ Productivity Software	\$200
Lancium	Houston, TX	Information Technology	Software	Business/ Productivity Software	\$150
The Zebra	Austin, TX	Financial Services	Insurance	Automotive Insurance	\$150
Wheel	Austin, TX	Healthcare	Healthcare Services	Clinics/ Outpatient Services	\$150



Capital Invested in TX-03





Venture Firms Partnering with Startups in Texas

Sampling of Most Active Investors in Texas-based Startups

Å Alumni Ventures









