

Georgia's Entrepreneurial Ecosystem

The Role of Venture Capital in Driving Innovation

Quick Stats

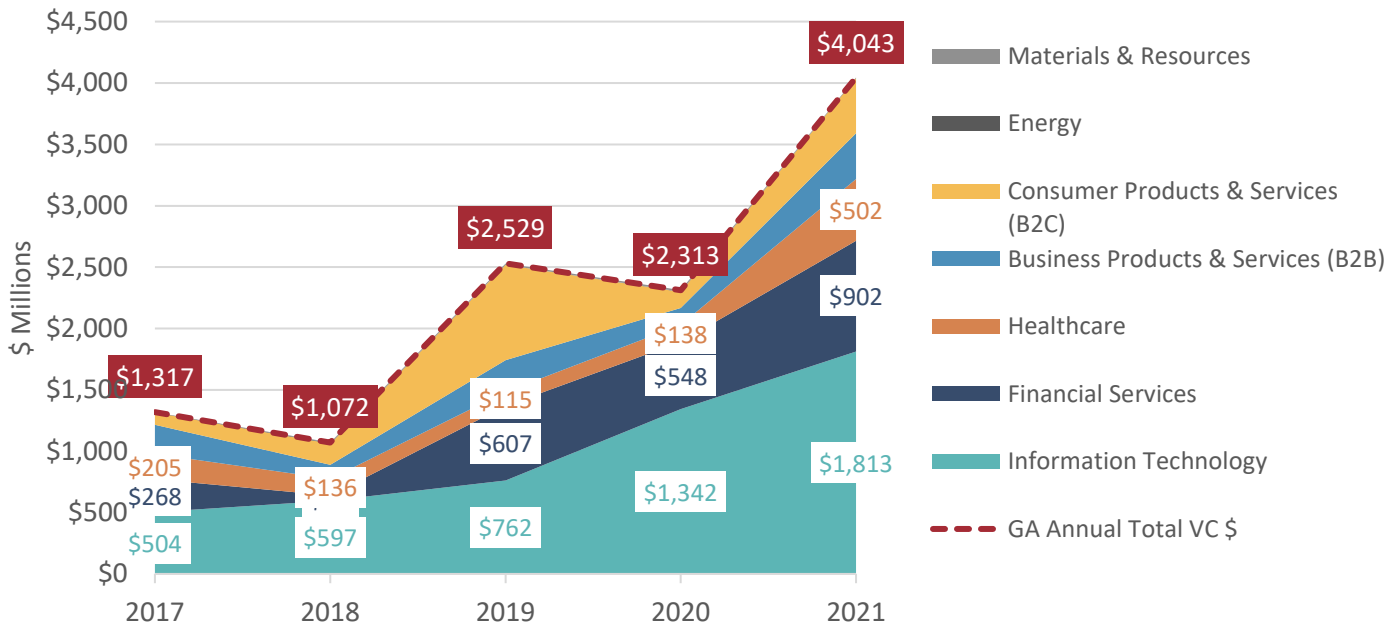
From 2017-2021,
993 GA-based startups
 raised venture funding...

...and received **\$11.27 billion**
 to fund their innovative ideas and
 grow their businesses

GA venture activity in 2021:
120 companies (15th in U.S.)
 raised
\$1.15 billion (13th in U.S.)

Which sectors are receiving venture funding in Georgia?

Venture Investment (\$M) by Sector



Startups in Georgia

Largest 2021 Venture Investments

Company	Location	Sector	Industry Group	Industry Code	Deal Size (\$M)
Mission Lane	Atlanta, GA	Financial Services	Other Financial Services	Consumer Finance	\$470.00
Patientco Holding	Atlanta, GA	Information Technology	Software	Financial Software	\$450.00
Greenlight	Atlanta, GA	Financial Services	Other Financial Services	Other Financial Services	\$260.00
OneTrust	Atlanta, GA	Information Technology	Software	Business/Productivity Software	\$210.00
Flock Safety	Atlanta, GA	Consumer Products and Services (B2C)	Consumer Durables	Electronics (B2C)	\$150.00
Petal	Atlanta, GA	Financial Services	Other Financial Services	Consumer Finance	\$140.00
Groundfloor	Atlanta, GA	Information Technology	Software	Financial Software	\$118.00
FullStory	Atlanta, GA	Business Products and Services (B2B)	Commercial Services	Media and Information Services (B2B)	\$103.00
Sunday	Atlanta, GA	Information Technology	Software	Financial Software	\$100.00
STORD	Atlanta, GA	Information Technology	Software	Business/ Productivity Software	\$90.00

Geographic Breakout of Startups Across Georgia

Congressional District	No. of Companies	Amt. Invested (\$M)
GA-01	3	\$0.20
GA-02	1	\$0.13
GA-03	2	\$2.59
GA-04	2	\$3.00
GA-05	100	\$2,209.35
GA-06	52	\$661.46
GA-07	13	\$158.67
GA-08	0	\$0.00
GA-09	2	\$16.52
GA-10	4	\$16.52
GA-11	35	\$869.38
GA-12	3	\$21.88
GA-13	3	\$4.35
GA-14	0	\$0.00

Exact Congressional District and investment amounts not known for all companies.

Venture Firms Partnering with Startups in Georgia

Sampling of Most Active Investors in Georgia-based Startups

