

Arkansas's Entrepreneurial Ecosystem

The Role of Venture Capital in Driving Innovation



Quick Stats

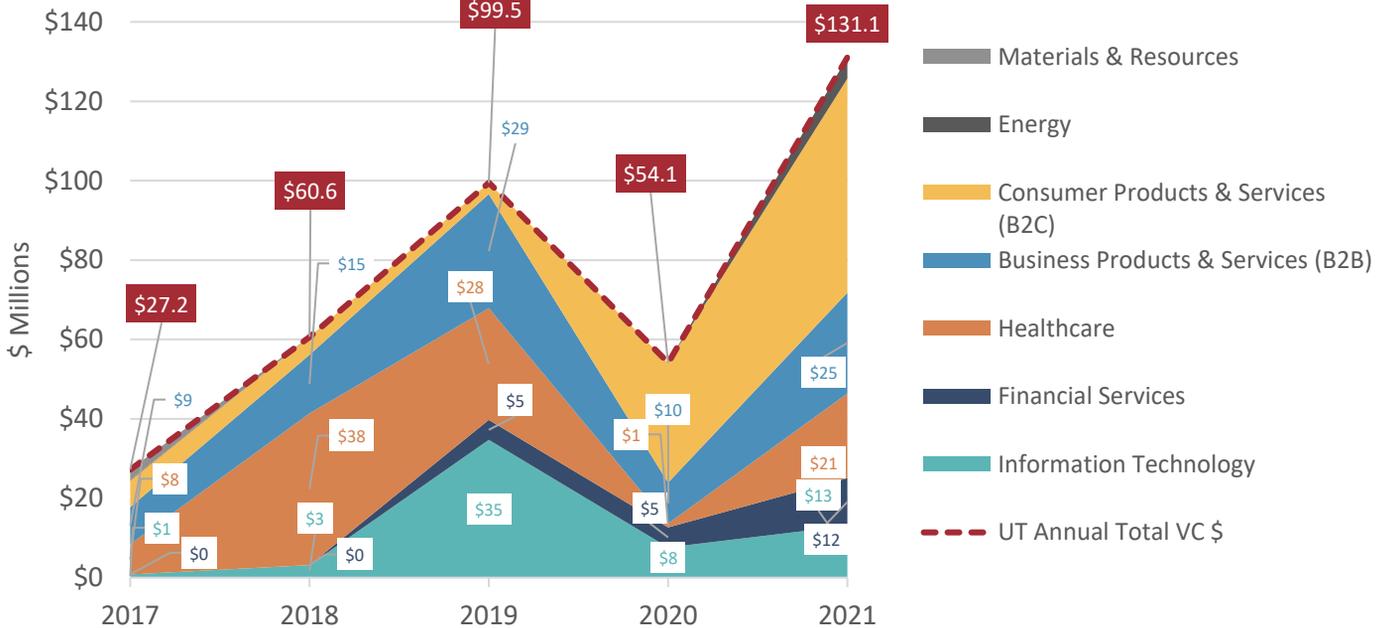
From 2017-2021,
132 AR-based startups
raised venture funding...

...and received **\$372.6 million**
to fund their innovative ideas and
grow their businesses

AR venture activity in 2021:
28 companies (38th in U.S.) raised
\$131.1 million (40th in U.S.)

Which sectors are receiving venture funding in Arkansas?

Venture Investment (\$M) by Sector



Startups in Arkansas

Largest 2021 Venture Investments

Company	Location	Sector	Industry Group	Industry Code	Investment Size (\$M)
AcreTrader	Fayetteville, AR	Financial Services	Other Financial Services	Other Financial Services	\$60.00
Good Day Farm	Pine Bluff, AR	Consumer Products and Services (B2C)	Consumer Non-Durables	Food Products	\$56.51
Cooks Venture	Decatur, AR	Consumer Products and Services (B2C)	Consumer Non-Durables	Food Products	\$24.42
Scenic Hill Solar	Little Rock, AR	Energy	Energy Services	Energy Infrastructure	\$9.51
Craft Standard	Fayetteville, AR	Business Products and Services (B2B)	Commercial Products	Other Commercial Products	\$6.07
Soda Health	Little Rock, AR	Healthcare	Healthcare Services	Managed Care	\$6.00
Delta Peanut	Jonesboro, AR	Business Products and Services (B2B)	Commercial Services	Other Commercial Services	\$5.83
Namida Lab	Fayetteville, AR	Healthcare	Healthcare Devices and Supplies	Diagnostic Equipment	\$5.05
Gas Pos	North Little Rock, AR	Information Technology	Software	Financial Software	\$2.50
Ox	Bentonville, AR	Information Technology	Software	Business/ Productivity Software	\$2.43

Geographic Breakout of Startups Across Arkansas

Congressional District	Amount Invested (\$M)	Number of Companies
AR-01	\$8.71	1
AR-02	\$27.52	9
AR-03	\$94.87	18
AR-04	\$0.00	0

Exact Congressional District and investment amounts not known for all companies.

Venture Firms Partnering with Startups in Arkansas

Sampling of Most Active Investors in Arkansas-based Startups

