

VENTURE CAPITAL FUELS AMERICAN JOBS

nvca



VENTURE
FORWARD



KENAN
INSTITUTE
of Private Enterprise

EMPLOYMENT AT VC-BACKED COMPANIES
GROWS MUCH FASTER THAN JOBS AT
NON-VC-BACKED COMPANIES.

8x GROWTH

Employment at VC-backed companies
grew at roughly eight times the pace of
employment at non-VC-backed companies.

Employment Growth from 1990 to 2020

VC-BACKED GROWTH

960%

vs

TOTAL
PRIVATE SECTOR

40%

Annualized Growth Rate of Employment from 1990 to 2020

VC-BACKED COMPANIES

8.2%

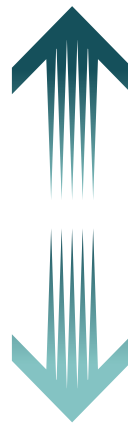
vs

TOTAL
PRIVATE SECTOR

1.1%

EMPLOYMENT GROWTH AT VC-BACKED
COMPANIES IS RESILIENT WITH STRONG
POSITIVE GROWTH RATES OBSERVED
REGARDLESS OF WHERE THE ECONOMY
IS IN THE BUSINESS CYCLE.

Even after the 2007-2008 financial
crisis and during the Great Recession



VC-BACKED
EMPLOYMENT GROWTH

+4%

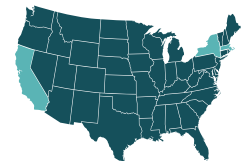
vs

TOTAL PRIVATE SECTOR
EMPLOYMENT GROWTH

-4%

VC-backed jobs are distributed broadly
across the entire U.S.

62.5%



of VC-backed jobs are located in states besides
California, **Massachusetts**, and **New York**, despite
these states receiving less than 30% of total annual
VC investment in the U.S.

REPORT:

Employment Dynamics at VC-Backed Companies in the United States:
1990 to 2020

To read the report, visit us at: <https://nvca.org/employment-dynamics/>

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