

#### **2020 EVENTS\***

# Visualizing the Exit: How to Plan Follow-on Rounds through Scenario Analysis

# March 17 | 1:00-2:00 PM ET

Online Webinar

When it comes deploying your capital across multiple portfolio companies, it can be hard to understand when they'll be raising their next round, how much they'll need, and how it all fits into the construction of your entire portfolio. Join us for a webinar on best practices in scenario analysis to learn smarter ways to deploy capital and reduce risk of dilution. NVCA will provide 1 CPE credit for participating and answering three poll questions.

# **Best Practices on Building and Implementing a Compliance Manual**

## March 20 | 1:00-2:00 PM ET

Online Webinar

Join NVCA and experts from ACA Compliance Group and Proskauer as they walk through best practices and the latest trends for building and implementing a compliance manual, including:

- Overview of current SEC regulatory framework and relevant enforcement areas for VC ERAs and RIAs
- How to operate effective compliance programs considerations & challenges
- Challenges faced by VC ERA firms considering transitioning to RIA status

NVCA will provide 1 CPE credit for participating and answering three poll questions.

# **Austin VC Leadership Dinner**

# March 24 | 6:00-9:00 PM

Austin, TX

NVCA hosts regional investor leadership dinners across the country. These dinners serve as an opportunity for NVCA to connect with local investors and share NVCA's current priorities and initiatives. Attendance is limited to 20 investors. Contact Hannah Munizza (<a href="mailto:hmunizza@nvca.org">hmunizza@nvca.org</a>) to learn more.

# **NYC Women's Investor Breakfast**

# March 25 | 8:00-10:00 AM

New York, NY

Join your female investor peers in the NY region for an invite-only breakfast discussion on how to be an effective board member and how to increase the diversity of boards led by Ellie Wheeler, Partner at Greycroft, Rebecca Kaden, Partner at USV, and Maria Molland, CEO of Thinx. Request an invitation.

## **VCs-to-DC: Growth Equity**

## April 1 | 8:00 AM-3:00 PM

Washington, D.C.

NVCA has transformed its VCs-to-DC conference and lobby day into a series of issue specific advocacy days where venture investors and entrepreneurs engage with policymakers on issues to strengthen the entrepreneurial ecosystem. VCs-to-DC: Growth Equity will focus on discussing growth equity as an asset class and public policy issues facing the industry such as Sen. Warren's Stop Wall Street Looting Act and the definition of a VC fund. Should there be additional development at the SEC on our RIA work, the team will engage there as well.

#### **VCs-to-DC:** Healthcare

# April 2 | 8:00 AM-3:00 PM

Washington, D.C.

NVCA has transformed its VCs-to-DC conference and lobby day into a series of issue specific advocacy days where venture investors and entrepreneurs engage with policymakers on issues to strengthen the entrepreneurial ecosystem. VCs-to-DC: Healthcare will focus on drug pricing and the potential impact of pending legislation on new drug discovery and company formation. The team may also discuss the importance of the Bayh-Dole Act, which is seminal legislation that paved the way for commercialization of federally funded research. The Bayh-Dole Act is 40 years old this year and has come under pressure in recently.

# **NYC Crisis Communications Workshop**

## April 2 | 4:00-7:00 pm

New York, NY

Hosted by General Catalyst, this exclusive event gathers VC marketing, communications, and IR professionals to learn the ins-and-outs on crisis communications, organization reputation, and public relations management. <u>Space is limited, register soon</u>.

# **Boston VC Leadership Dinner**

# April 28 | 6:00-9:00 PM

Boston, MA

NVCA hosts regional investor leadership dinners across the country. These dinners serve as an opportunity for NVCA to connect with local investors and share NVCA's current priorities and initiatives. Attendance is limited to 20 investors. Contact Hannah Munizza (<a href="mailto:hmunizza@nvca.org">hmunizza@nvca.org</a>) to learn more.

# Raleigh-Durham Leadership Dinner

## May 4 | 6:00-9:00 PM

Raleigh, NC

NVCA hosts regional investor leadership dinners across the country. These dinners serve as an opportunity for NVCA to connect with local investors and share NVCA's current priorities and initiatives. Attendance is limited to 20 investors. Contact Hannah Munizza (hmunizza@nvca.org) to learn more.

## **LA Leadership Dinner**

## May 5 | 6:00-9:00 PM

Los Angeles, CA

NVCA hosts regional investor leadership dinners across the country. These dinners serve as an opportunity for NVCA to connect with local investors and share NVCA's current priorities and initiatives. Attendance is limited to 20 investors. Contact Hannah Munizza (<a href="mailto:hmunizza@nvca.org">hmunizza@nvca.org</a>) to learn more.

## <u>San Francisco Leadership Dinner – Micro VCs/Emerging Managers</u>

## May 6 | 6:00-9:00 PM

San Francisco, CA

NVCA hosts regional investor leadership dinners across the country. These dinners serve as an opportunity for NVCA to connect with local investors and share NVCA's current priorities and initiatives. Attendance is limited to 20 investors. Contact Hannah Munizza (<a href="mailto:hmunizza@nvca.org">hmunizza@nvca.org</a>) to learn more.

## **Chicago Leadership Dinner**

## June 10 | 6:00-9:00 PM

Chicago, CA

NVCA hosts regional investor leadership dinners across the country. These dinners serve as an opportunity for NVCA to connect with local investors and share NVCA's current priorities and initiatives. Attendance is limited to 20 investors. Contact Hannah Munizza (<a href="mailto:hmunizza@nvca.org">hmunizza@nvca.org</a>) to learn more.

#### \*Additional Events to Be Added!

# View our 2019-20 Webinar Recordings

# **Opportunity Zone Funds**

# Recorded on February 7, 2019

The Federal Opportunity Zones Program provides a significant tax incentive for patient investment in certain geographic tracts. Created by the recent tax reform law, many in the industry are exploring how this program may apply to venture capital and startup investment. Hear from Navin Sethi, a tax partner at Ernst & Young LLP, and Justin Field, VP of Federal Policy at NVCA, on how funds can best utilize the tax incentives in the Opportunity Zone program.

# 1Q PitchBook-NVCA Venture Monitor Webinar

# Recorded on April 30, 2019

PitchBook, Silicon Valley Bank, Perkins Coie, and Solium address the state of venture capital through the first quarter of 2019, including how valuations, IPOs, and deals are trending into the second quarter.

## Trends and Hot Topics in M&A/ Portfolio Company Sales

## Recorded on May 21, 2019

NVCA and SRS Acquiom highlight trends and hot topics in M&A/portfolio company sales, including how post-closing claims, buy-side RWI policies, and founder retention plans impact M&A negotiations.

# Real Estate Trends and Practical Guidance for VCs and their Portfolios Recorded July 19, 2019

T3 Advisors discuss how through real estate and workplace design, high-growth innovation companies and VCs can unlock growth through 2019 and beyond. President David Bergeron covers market trends and practical guidance to help VCs and their portfolio companies leverage smart real estate decisions to hire faster and retain the best people longer, all at a lower cost basis in today's hottest real estate markets.

# <u>The Rise of Specialist Transactions: GP-led deals, Fund Restructurings, and other</u> Trends Confirmation

### Recorded July 31, 2019

Secondary transactions continue to dominate the market, and specialist transactions are becoming more and more common. Hear from Proskauer partners Galen Lewis, Jeremy Naylor, and Mike Suppappola, as they discuss the ins and outs of GP-led deals, fund restructurings, other specialist secondary transactions, and how the LP community is viewing these structures.

# <u>CFIUS Rules and their Implications for Venture Capital</u>

#### Recorded on October 4, 2019

NVCA and Wilson Sonsini reviewed the new CFIUS proposed rules which greatly expand the role of CFIUS in the startup ecosystem, including their impact on investors and startups.

# <u>Life Sciences M&A: Private Target Deal Trends</u>

### Recorded on November 12, 2019

Join SRS Acquiom for a webinar that highlights their r 2019 Life Sciences M&A Study, which gives a detailed look at deal terms and earnout achievement rates by year, sector and stage of development. The study draws from SRS Acquiom's experience as a professional shareholder representative on more than 100 structured life sciences deals involving almost 1,000 milestones potentially worth over \$30 billion.

# VCs and the FBI: Security Threats Investors and Startups Should be Thinking About Recorded on November 20, 2019

Hear from NVCA and the FBI's Office of Private Sector to learn what security threats VCs and startups should be thinking about. Topics include industrial espionage, IP theft, and misappropriation. The FBI will discuss tips they have for spotting issues, how to report them, as well as trends they've seen in state and non-state actors working against startups.

## What the startup CFO is thinking on the other side of the negotiating table

## Recorded December 10, 2019

Brex CFO Michael Tannenbaum discusses firsthand what startup executives consider and debate when fundraising, working out deal terms, and collaborating with VCs.

## **CFIUS Final Rules & VC Impact**

## Recorded on January 28, 2020

NVCA hosted a webinar with WSGR attorneys Stephen Heifetz, Melissa Mannino, and Beth George to explore many of the key issues and potential problems entailed in the legislation.

- What is the extent of foreign involvement that would make a transaction subject to CFIUS review?
- When would CFIUS filings currently advisable for many transactions but not legally required become mandatory under the new legislation?
- What is a "purely passive" investment that does not trigger CFIUS concerns?

# **Cybersecurity Considerations for VCs**

## Recorded on February 19, 2020

Cybersecurity experts at Marsh examined the changing regulatory landscape for investors and examples of robust cyber risk strategies, including:

- Maintenance of prescriptive schedules and processes for testing data integrity and vulnerabilities
- Established and enforced controls to access data and systems
- Mandatory employee training
- Engagement of senior management
- Insurance policies to have in place (cyber-specific and/or GPL)
- Implementation and compliance