

# A perfect partnership: PitchBook and the National Venture Capital Association

## Why we teamed up

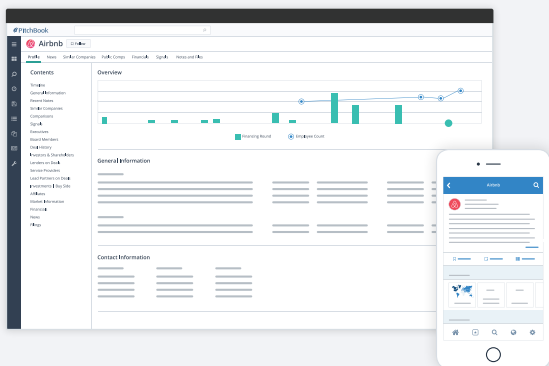
NVCA is recognized as the go-to organization for venture capital advocacy, and the statistics we release are the industry standard. PitchBook is the leading data software provider for professionals in venture capital, serving more than 4,000 customers across the private markets. Our partnership with PitchBook empowers us to unlock more insights on the VC ecosystem and better advocate for our evolving industry.

## The PitchBook-NVCA Venture Monitor

A quarterly report that dives deep into venture capital activity and delivers insights to inform your investment strategy. PitchBook's data will also bolster our year-in-review publication.



## THE PERKS OF PARTNERSHIP



### The PitchBook Platform

As an NVCA member, your free access to the PitchBook Platform includes five advanced searches and five profile views per month.

**Fundraise faster** with targeted searches for limited partners who will likely be interested in your fund.

**Conduct better due diligence** by diving deep into a company's round-by-round financing history, executive team and market traction.

**Price deals with confidence** using pre- and post-money valuations, public and private comps, cap tables and series terms.

**Find promising investors quickly** by zeroing in on other firms or strategic acquirers whose investment preferences match your portfolio company.

### More data. Less dough.

NVCA member firms are eligible for a one-time 10% discount on a new PitchBook subscription or next subscription renewal, or one complimentary seat to the PitchBook Platform for a subscription cycle.

### Help us help you

We will email quarterly surveys to each member firm, which will give you the opportunity to report your activity to PitchBook. The data you provide will not only power PitchBook-NVCA reports, but also ensure your firm is represented accurately in the PitchBook Platform. If you'd like to send your quarterly activity report directly to PitchBook, email [research@pitchbook.com](mailto:research@pitchbook.com).

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