

The logo for the National Venture Capital Association (NVCA) is displayed in white lowercase letters on a teal square background. The background of the entire slide is a dimmed, grayscale image of a modern office with several people working at desks and in a lounge area.

**nvca**

**National Venture Capital Association  
Industry Partner Program**

## Partnering with NVCA

As part of our commitment to convene the entrepreneurial ecosystem, NVCA is pleased to offer industry service providers the opportunity to engage with its membership on a deeper level by becoming an NVCA industry partner. The program offers an engagement track to fit any budget and provides access to work with the association and its members on content, public policy initiatives and events throughout the year.

The industry partner program is not a membership or a sponsorship in and of itself. The program allows your firm to use its NVCA sponsorship dollars to support the association and unlock additional benefits throughout the year, each time the next level of engagement fee is surpassed.

## How to join

There are two ways to join the Industry Partner Program:

- 1) A firm is automatically entered into the program upon contributing a minimum of \$2,500 in sponsorships; or
- 2) The firm may buy in to any given level.

NVCA has many sponsorship opportunities available year-round. View the latest comprehensive list [here](#).

# Industry Partner Levels of Engagement & Benefits

## Seed - \$2,500

- Inclusion on [NVCA's website](#) as an Industry Partner

## Series A - \$10,000

- All previous level benefits
- Opportunity to gain access to a select number of association events such as, webinars, NVCA December Luncheon, and VCs-to-DC at the NVCA rate
- Access to Series D.C. – NVCA's members-only policy newsletter

## Series B - \$25,000

- All previous level benefits
- Opportunity to be featured on NVCA's blog
- Opportunity for a one-time use of NVCA's distribution list to send a report, event alert, or other communication

## Series C - \$50,000

- All previous level benefits
- Opportunity to provide one complimentary webinar
- Priority consideration to sponsor association activities

## IPO - \$100,000+

- All previous level benefits
- Highest priority consideration to sponsor association activities

# FAQs

- **What is the Industry Partner Program?**

- The NVCA industry partner program is a multi-tiered benefits package designed to increase engagement between service providers and the venture capitalists they serve. Working with the association, industry partners can provide thought leadership and program content for its members, as well as participate in a variety of events based on the level of financial contributions made to NVCA throughout the year.

- **Who qualifies to become an Industry Partner?**

- Service providers (law firms, accounting firms, PR firms, financial institutions, etc.) who serve the venture capital ecosystem.

- **Are Industry Partners members of NVCA?**

- The program is not a membership but rather a means to more fully engage and connect service providers, NVCA members and the association, as well as increase collaboration for the advancement of the venture capital community.

- **How do I become an Industry Partner?**

- Sponsor NVCA events, programs, or buy-in to any of the Industry Partner levels.

- **Is exclusivity an option by service category or Industry Partner level?**

- The program and levels of engagement are not exclusive. However, there are a variety of sponsorship benefits that provide exclusive opportunities to engage with association members.

## Reach out!

NVCA is enthusiastic about hearing from all the great industry service providers that support our members and their portfolio companies.

Hannah Munizza | Director, Development

[hmunizza@nvca.org](mailto:hmunizza@nvca.org) | (202) 864-5918



Industry Partner  
Program