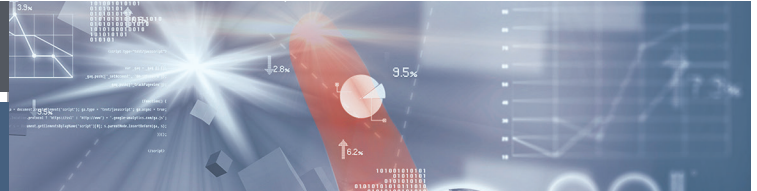




INDUSTRY
PARTNER



NVCA Industry Partner Program

As part of our commitment to convene the entrepreneurial ecosystem, NVCA is pleased to offer industry service providers the opportunity to engage with its membership on a deeper level by becoming an NVCA industry partner. The program offers an **engagement track** to fit any budget and provides access to work with the association and its members on content, public policy initiatives and events throughout the year.

The industry partner program is not a membership or a sponsorship in and of itself. The program allows your firm to use its NVCA sponsorship dollars to support the association and unlock additional benefits throughout the year, each time the next level of engagement fee is surpassed.

There are two ways to join the program:

(1) A firm is automatically entered into the program upon contributing a minimum of \$5,000 in sponsorships

OR

(2) The firm may buy in to any given level.

In addition, an application form must be completed listing two NVCA member references. A firm must sponsor a minimum of \$5,000 annually to continue to be showcased as an industry partner.

Industry Partner Levels of Engagement



Seed – \$5,000

Flat fee of \$5,000 OR the combination of \$5,000 in sponsorships within a 12-month period provides access to the following benefits:

- Inclusion on NVCA's website as an Industry Partner
- NVCA Industry Partner Seal for use on firm's website
- Opportunity to gain access to a select number of association events such as:
 - Webinars
 - NVCA sponsored events (e.g. NVCA-WAVC Annual December Luncheon or regional event)
 - NVCA Gala
- Annual subscription to NVCA member database – *coming soon!*
- Automatic enrollment to *NVCA SmartBrief*



Series A – \$25,000

Flat fee of \$25,000 OR the combination of \$25,000 in sponsorships within a 12-month period provides access to the following benefits:

- All Seed Level benefits
- Assigned NVCA liaison to manage benefits and member engagement
- Opportunity to participate in a Washington, DC Policy Boot Camp (day-long event with members and NVCA public policy staff reviewing NVCA's policy agenda)
- Opportunity to provide in-kind services or thought leadership to association members through a variety of mediums such as white papers, data, special projects, member peer groups, etc. (e.g., working with the CFO task force by providing an update on valuation)



Series B – \$50,000

Flat fee of \$50,000 OR the combination of \$50,000 in sponsorships within a 12-month period provides access to the following benefits:

- All Seed and Series A benefits
- One-time opportunity to engage directly with the NVCA Board of Directors (e.g., reception with Board of Directors during an association event)
- Priority consideration to sponsor association activities



IPO – \$100,000

Flat fee of \$100,000 OR the combination of \$100,000 in sponsorships within a 12-month period provides access to the following benefits:

- All Seed, Series A and Series B benefits
- Reserved seating at select NVCA events (e.g., NVCA Leadership Gala and regional event)
- Annual one-on-one meeting with NVCA President & CEO and/or NVCA Chairman of the Board
- Highest priority consideration to sponsor association activities