

Subject to minor adjustments. Additional speakers to be confirmed.

VC University **LIVE** Midwest



May 15-17, 2019

Agenda

WEDNESDAY, May 15, 2019

MARRIOTT RESORT, EAGLE CREST

- 12:30-2:00 pm (Optional) Lunch with the Midwest Growth Capital Symposium**
 - 1:00-2:00 pm Welcome Keynote Fireside Chat with Jan Garfinkle, Arboretum Ventures and Scott Kupor, Andreessen Horowitz**
 - 2:00-2:30 pm Break**
 - 2:30-4:00 pm Panel Discussion: Current Trends in Venture Capital**
 - Moderated by David Brophy, Ross School of Business**
 - Panelists: Jon Lauckner, GM Ventures; Kate Mitchell, Scale Venture Partners; Sam Valenti, Valenti Capital; and Ashley Yesayan, Revolution**
 - 4:00-5:00 pm Organized Breakout Groups**
 - 5:30-8:00 pm Opening Dinner & Activity in Ann Arbor**
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THURSDAY, May 16, 2019

ROSS SCHOOL OF BUSINESS

- 7:30-8:30 am Breakfast Buffet**

Subject to minor adjustments. Additional speakers to be confirmed.

8:30-10:00 am Panel Discussion: Finding Value (and Capital) in a Global Economy

Speaker(s): Jon Oberhide, Duo Security

10:00-10:30 am Break

10:30-12:00 pm Breakout Discussions: Connecting Ecosystems – Bridging Talent & Capital in the Midwest and Silicon Valley

12:00-1:00 pm Lunch at Ross School of Business

1:00-2:30 pm Track I: Venture Capital Terms and Processes by Neil Dugal, Omidyar Network

Track II: NVCA Leadership Coffee - Succession Planning

Facilitators: Dixon Doll, Co-Founder and Partner Emeritus, DCM Ventures & General Partner, Impact Venture Capital; Kate Mitchell, Scale Venture Partners

2:30-2:45 pm Break

2:45-4:15 pm Funding the Venture Capital Firm: GP/LP Negotiations

Moderated by David Brophy, Ross School of Business

Panelists: Ryan Rathman, State of Michigan Department of Treasury, Bureau of Investments; and Chris Rizik, Renaissance Ventures

4:15-4:45 pm Break

4:45-5:30 pm Track I: IT Deal Case Study

Presenters: Don Hicks and Toby Brzoznowski, Founders, LLamasoft; David Brophy, Ross School of Business

Track II: Healthcare Deal Case Study

Presenters: Jim Adox, Venture Investors; Mike Blue, Histosonics

FRIDAY, May 17, 2019

ROSS SCHOOL OF BUSINESS

7:30-8:30 am Breakfast Buffet

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- 8:30-8:45 am** Opening Remarks by Marcia Hatch, Gunderson Dettmer
- 8:45-10:15 am** Track I: Cap Table Lab Part 1 with Scott James, DCVC; Dan Kidle, Arboretum Ventures; and Adam Sterling, UC Berkeley
- Track II: NVCA Leadership Coffee – Culture, Ethics, and Equity
- Facilitators: Ray Leach, JumpStart; Candice Matthews Brackeen, Hillman Accelerator
- 10:15-10:35 am** Break
- 10:35-11:00 am** Incentive/Equity Presentation by Sara Kruse, Jaffe
- 11:00-12:00 pm** Track I: Cap Table Lab Part 2 with Amir Hassanabadi, AngelList; Scott James, DCVC; Dan Kidle, Arboretum Ventures; and Adam Sterling, UC Berkeley
- Track II: NVCA Leadership Coffee – LP Relationships
- Facilitators: Seyonne Kang, Greenspring; Ryan Rathman, State of Michigan Department of Treasury, Bureau of Investments
- 12:00-1:30 pm** Lunch with VC Policy Presentation led by Bobby Franklin, NVCA and Justin Field, NVCA
- 1:30-2:00 pm** Certificates provided and program closes
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