# 2019 Leadership Gala Sponsorships

# February 27, 2019 | Four Seasons San Francisco

**NVCA Leadership Gala**

Held on February 27, 2019 at the Four Season San Francisco, the NVCA Leadership Gala will celebrate the venture industry and honor those who have made significant contributions to foster innovation, advance technology and drive job creation. NVCA will host a networking reception followed by a seated dinner where we will present our expanded venture capital awards slate.

Sponsorship of this exceptional and distinct event offers an unprecedented opportunity to be part of a unique annual VC gathering, showcase your firm’s support of the industry, and to continue to develop relationships with the leaders of the venture capital industry.

Anticipated audience: 400

Audience breakdown: 85% VCs, 15% sponsors and NVCA staff

**Sponsor Categories and Benefits**

**Platinum Sponsor ($75,000) – sponsor secured, closed for 2019!**

* Industry exclusivity
* Only sponsor in this category and will receiving top billing and benefits at the event
* Opportunity to be one of a select few sponsors to participate in the Leadership Gala
* 20 representatives (two tables) to attend the Leadership Gala (spread among tables)
	+ Representative to sit at head table with Bobby Franklin, NVCA Chair, and former NVCA Chairs
* Welcome remarks and introduction of Bobby Franklin
* Opportunity to have a select number of representatives to join the NVCA Board of Directors & NVCA Alumni Council welcome lunch on February 27 at the Four Seasons
* Marketing benefits:
	+ Opportunity to produce a 60 second video to be played between award winners
	+ Top recognition on Leadership Gala Website
	+ Top recognition in email marketing
	+ Top recognition with onsite signage
* Updated list of attendee registrations with contact information every two weeks leading up to the Leadership Gala
* Full list of attendees with contact information post-event

**Diamond Sponsor ($50,000) – sponsor secured, closed for 2019!**

Industry exclusivity

* Opportunity to be one of a select few sponsors to participate in the Leadership Gala
* 10 representatives (1 table) to attend the Leadership Gala (spread among tables)
	+ Representative to sit at head table with Bobby Franklin, NVCA Chair Alexis Borisy, and former NVCA Chairs
* Introduction of key award recipient of interest
* Up to 3 representatives to join the NVCA Board of Directors & NVCA Alumni Council welcome lunch on February 27 at the Four Seasons
* Marketing benefits:
	+ Opportunity to produce a 60 second video to be played between award winners
	+ Recognition on Leadership Gala Website
	+ Recognition in email marketing
	+ Recognition with onsite signage
* Full list of attendees with contact information

**Gold Sponsor ($30,000) – sponsor secured, closed for 2019!**

* Industry exclusivity
* One of a select few sponsors at Leadership Gala
* 5 representatives to attend the Leadership Gala (spread among tables)
* Opportunity to present the firm of the year or rising star award
* Up to 2 representatives to join the NVCA Board of Directors & NVCA Alumni Council welcome lunch on February 27 at the Four Seasons
* Marketing benefits:
	+ Opportunity to produce a 60 second video to be played between award winners
	+ Recognition on Leadership Gala Website
	+ Recognition in email marketing
	+ Recognition with onsite signage
* List of Leadership Gala attendees

**Silver Sponsor ($25,000)**

* Industry exclusivity
* One of a select few sponsors at event
* 2 representatives to join the NVCA Board of Directors & NVCA Alumni Council welcome lunch on February 27 at the Four Seasons
* 3 representatives to attend the Leadership Gala (spread among tables)
* Marketing benefits:
	+ Recognition on Leadership Gala Website
	+ Recognition in email marketing
	+ Recognition with onsite signage
* List of Leadership Gala attendees